

2017

Western Risk & Insurance Association 51st Annual Meeting

Fess Parker Doubletree Hotel Santa Barbara, CA

January 2-5, 2017

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51st Annual Meeting Fess Parker Doubletree Hotel – Santa Barbara, CA

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The Donald W. Hardigree Memorial JII Outstanding Paper Award

- **2016** Advertising Effectiveness for Financial Service Firms: Evidence from the Life Insurance Industry, by Stephen G. Fier and David M. Pooser [39 (2): 137-168]
- 2015 Is the Risk-based Mechanism Always Better? The Risk-Shifting Behavior of Insurers under Different Guarantee Schemes, by Ming Dong, Helmut Gründl, and Sebastian Schlütter [38 (1): 72-95]
- **2014** An Examination of the Relative Efficiency of Fraternal Insurers, by Lih Ru Chen and Michael J. McNamara [37 (1): 1-31]
- **2013** Market Reaction to Potential Federal Regulation of the Insurance Industry, by Stephen G. Fier and Andre P. Liebenberg [36 (1): 1-34]
- 2012 Exploring the Role of Psuedodeductibles in Auto Insurance Claims Reporting, by Dana A Kerr [35 (1): 1-43]
- 2011 Macroeconomic Influences on Social Security Disability Insurance Application Rates, by Dana A. Kerr and Bert J. Smoluk [34 (2): 112-150]
- 2010 Influences of Organizational Structure and Diversification on Medical Malpractice Insurer Performance by Yu Lei and Joan T. Schmit [33 (2): 152-177]
- 2009 Capital Market Risk Implications of Governance and Disclosure for the Insurance Industry: The Case of Sarbanes-Oxley by Aigbe Akhigbe, Anna D. Martin and Ann Marie Whyte [32 (1): 78-104]
- 2008 The Impact of Cash Flow Volatility on Systematic Risk by Nicos A. Scordis, James Barrese and Ping Wang [31 (1): 43-71]
- 2007 A Behavioral Model of Insurance Pricing by James A. Ligon and Paul D. Thistle [30 (1): 46-61]
- 2006 The Distribution of Property/Liability Insurance in Canada: Costs and Market Structure by Mary Kelly and Anne E. Kleffner [29 (1): 51-70]
- 2005 Firm-Level Data Analysis of the Effects of Net Investment Income on Underwriting Cycles: An Application of Simultaneous Equations by Min-Ming Wen and Patricia Born [28 (1): 14-32]
- 2004 Capacity Constraints and IPO Underpricing in the Property and Liability Insurance Industry by Tong Yu, Bingxuan Lin, Mulong Wang, and William R. Feldhaus [27 (2): 104-122]
- 2003 Is Life Insurance a Human Capital Derivatives Business? By Krzysztof Ostaszewski [26 (1): 1-14]
- 2002 Large Losses and Firm Value: Investor Response and Managerial Decisions by Gene C. Lai, Michael J. McNamara and Henry R. Oppenheimer [25 (1): 63-84]
- **2001** A Comparison of Large Firm Dominance in Property and Liability Insurance with Major Industries by Edward Nissan and Regina Caveny [24 (1): 58-73]
- 2000 Measuring the Value of an Exposure: A Capital Budgeting Approach by Thomas A. Aiuppa and Lisa Graham [23 (1): 1-29]
- 1999 Using Catastrophe-Linked Securities to Diversify Insurance Risk: A Financial Analysis of Cat Bonds by Henri Loubergé, Evis Kellezi and Manfred Gilli [22 (2): 125-146]
- 1998 Changes in Ownership Structure: Theory and Evidence from Life Insurer Demutualizations by James M. Carson, Mark D. Forster and Michael J. McNamara [21 (1): 1-22]
- 1997 Life Insurer Risk Characteristics and the Rating Process by Steven W. Pottier [20 (2): 111-130]
- 1996 Solvency Regulation Through Risk-Based Capital and Risk-Based Guaranty Fund Premiums: An Analysis of Incentive Effects by David W. Sommer [19 (2): 94-106]
- 1991 The Role of State Guaranty Funds in the Property Casualty Insurance Industry by Fred B. Power, E. Warren Shows and Richard L. Meyer [14 (2): 51-72]
- 1990 The Insurer Selection Process by Independent Insurance Agents by Donald W. Hardigree and Vince Howe [13 (1): 27-46]
- 1989 Hedging a Credited Rate for a Universal Life Policy by Robert E. Hoyt [12 (2): 22-37]



Editors of the Journal of Insurance Issues

(by initial masthead appearance)

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v.2, No. 2	John J. O'Connell, Arizona State University
v.1, No. 1	Lester I. Tenney, Arizona State University

Notes: * Interim; ** Name changed from Journal of Insurance Issues and Practices

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Western Risk & Insurance Association A Look Back				
Year President - University Affiliation in Office	Annual Meeting (Site)			
2017 Charles Nyce – Florida State University	Santa Barbara, CA (Fess Parker's Doubletree)			
2016 William L. Ferguson – University of Louisiana, Lafayette	Maui, HI (Wailea Beach Marriott Resort & Spa)			
2015 Thomas Berry-Stölzle – <i>University of Iowa</i>	Scottsdale, AZ (DoubleTree Paradise Valley)			
2014 Peggy Hedges – University of Calgary	Napa, CA (Napa River Inn)			
2013 Karen Epermanis - Appalachian State University	Las Vegas, NV (Caesar's Palace)			
2012 Brenda Wells - East Carolina University	Kona, HI (Sheraton Keauhou Bay Resort)			
2011 Paul Thistle - University of Nevada, Las Vegas	Santa Barbara, CA (Fess Parker's Doubletree)			
2010 Ryan B. Lee - University of Calgary	Napa, CA (Napa River Inn)			
2009 L. Lee Colquitt - Auburn University	Las Vegas, NV (Flamingo Las Vegas)			
2008 David T. Russell - California State University, Northridge	Kauai, HI (Sheraton Kauai Resort)			
2007 Patricia Born - California State University, Northridge	San Diego, CA (Westin Horton Plaza)			
2006 Randy Dumm - Florida State University	Santa Barbara, CA (Fess Parker's Doubletree)			
2005 William Feldhaus - Georgia State University	Monterey, CA (Monterey Plaza Hotel)			
2004 Anne Kleffner - University of Calgary	Las Vegas, NV (Flamingo Las Vegas)			
2003 Gene Lai - Washington State University	Maui, HI (Maui Prince)			
2002 William L. Ferguson – University of Louisiana, Lafayette	San Diego, CA (Hilton San Diego Resort)			
2001 Beverly J. Frickel - University of Nebraska, Kearney	Santa Barbara, CA (Fess Parker's Doubletree)			
2000 James M Carson – Illinois State University	Monterey, CA (Monterey Plaza Hotel & Spa)			
1999 Mark S. Dorfman - Univ. of North Carolina, Charlotte	Las Vegas, NV (Monte Carlo Hotel)			
1998 William J. Warfel – Indiana State University	Kaanapali Beach, Maui, HI (Westin Maui)			
1997 Michael J. McNamara - University of Memphis	Santa Barbara, CA (Fess Parker's Red Lion)			
1996 Donald W. Hardigree – University of Nevada, Las Vegas	Monterey, CA (Monterey Plaza Hotel)			
1995 Hamdi Bilici – California State University, Long Beach	Las Vegas, NV (Treasure Island Resort)			
1994 Barry B. Schweig - Creighton University	Honolulu, HI (Ilikai Hotel)			
1993 Robert A. Hershbarger – Mississippi State University	Newport Beach, CA (Sheraton-Newport)			
1992 Milton E. Smith - Brigham Young University	Phoenix, AZ (Hilton Suites Hotel)			
1991 Sandra G. Gustavson – University of Georgia	Las Vegas, NV (Alexis Park Resort)			
1990 Jerry L. Jorgensen - University of Utah	Honolulu, HI (Ilikai Hotel)			
1989 Iskandar S. Hamwi - University of Southern Mississippi	San Diego, CA (Omni Hotel)			
1988 Patricia A. Strong - California State Univ., Sacramento	San Francisco, CA (Sheraton Fisherman's Wharf)			
1987 Mark L. Cross - University of North Texas	San Antonio, TX (Hilton Palacio del Rio)			
1986 Kenneth L. Pacholke - Calif. State Univ., Sacramento	Las Vegas, NV (Holiday Inn Casino)			
1985 August Ralston - Iowa State University	Reno, NV (MGM Grand Hotel)			
1984 John H. Thornton - University of North Texas	Newport Beach, CA (Sheraton-Newport)			
1983 Norma L. Nielson - University of Southern California	Newport Beach, CA (Sheraton-Newport)			
1982 Jerry D. Todd - St. Mary's University, San Antonio	Scottsdale, AZ (Inn Suites Hotel)			
1981 Frank W. Taylor - California State University, Fullerton	San Diego, CA (Hotel del Coronado)			
1980 Fikry S. Gahin - University of Utah	San Diego, CA (Hotel del Coronado)			
1979 Thomas W. Spear – University of Nevada, Las Vegas	Lake Tahoe, NV (Sahara -Tahoe Hotel)1			
1977-78 Thomas L. Heflin - California State U, Sacramento	Las Vegas, NV (Frontier Hotel)			
1976-77 Lester I. Tenney – Arizona State University	Las Vegas, NV (Frontier Hotel)2			
1975-76 Oscar N. Serbein – Stanford University	San Francisco, CA (Mark Hopkins Hotel)			
1974-75 Lester B. Strickler – Oregon State University	Las Vegas, NV (Frontier Hotel)3			
1973-74 J. Howard Widdowson – Portland State University	no annual meeting held in 1973			
1972-73 J. Howard Widdowson – Portland State University	Santa Clara, CA (University of Santa Clara)			
1971-72 Jonas E. Mittleman – San Francisco State University	San Francisco, CA (Hilton Hotel)3			
1970-71 Joseph J. Launie – California State U, Northridge	Las Vegas, NV (Frontier Hotel)			
1969-70 Alfred E. Hofflander – Univ. California, Los Angeles	Long Beach, CA (California State U, Long Beach)			
-, .,	Deach, C.1 (Callionia State C, Long Beach)			

NOTES 1 = annual meeting moved from December to current practice of being held in January; with associated calendar year officer/board terms.

1968-69 Nester R. Roos - University of Arizona

1967-68 Oscar N. Serbein - Stanford University

1966-67 Robert C. Goshay - University of California, Berkeley

1965-66 Irving Pfeffer - University of California, Los Angeles

2 = first independent meeting: December 28-30, 1976; JIIP authorized by unanimous vote (v. 1 #1: March, 1977 -- renamed JII, v. 14 #1: Spring, 1991); prior meetings each August in conjunction with another group (e.g., WEA, WFA, ARIA), academic year officers/boards.

Corvallis, OR (Oregon State University)

Boulder, CO (University of Colorado)

San Francisco, CA (Jack Tar Hotel)5

Berkeley, CA (UC, Berkeley)4

3 = annual meeting actually held in June (joint meetings with III); current WRIA name adopted: June 10, 1974.

4 = first official annual meeting: August 26, 1966; name had been simplified to the Western Association of Insurance Professors (WAIP).

5 = Western Association of University Professors of Insurance (WAUPI), organizational meeting and officer election: August 24, 1965.

Monday, January 2, 2017

2:30 PM - 4:30 PM WRIA Board Meeting The Vineyard Boardroom

5:30 PM - 7:30 PM

WRIA Registration and Welcome Reception

(Rooms: Santa Cruz & Anacapa)

Tuesday, January 3, 2017

Sessions Begin and Registration Continues Session Room: Fiesta

7:00 AM - 8:15 AM Breakfast (Rodney's Grill)

8:15 AM - 9:45 AM SESSION A

Behavioral Insurance

Moderator: Brenda Wells (East Carolina University)

Can Innovation Aversion be Rational for Corporate Insurance Companies?

Michael Berger, University of Bundeswehr Munich Thomas Hartung, University of Bundeswehr Munich

Why Use Agents? Consumer Reference Manipulation in Life Insurance Market

Jing Ai, University of Hawai'i at Mānoa

Wei Zhu, University of International Business and Economics - Beijing

Reference Dependent Preference and Its Application for Over-Insuring, Under-Saving and Over-Borrowing

Paan Jindapon, *University of Alabama* Boyi Zhuang, *University of Alabama*

The Role of Satisfaction and Loyalty for Insurers - A Multinational Analysis Matthias Ruefenacht, *University of St. Gallen*

9:45 AM - 10:00 AM COFFEE BREAK

10:00 AM - 11:30 AM SESSION B

Health Insurance

Moderator: Thomas Berry-Stoelzle (University of Iowa)

Health Insurance Exchange and Health Information Exchange - Lasting Impacts

L. Philip Caillouet, *University of Louisiana at Lafayette* William L. Ferguson, *University of Louisiana at Lafayette*

Blessing or Curse from Health Insurers' Mergers and Acquisitions? The Analysis of Group Affiliation, Scale of Operations, and Economic Efficiency

Charles C. Yang, Florida Atlantic University

Xiaoying Xie, California State University - Fullerton

Hong-Jen Lin, Brooklyn College, CUNY

Min-Ming Wen, California State University - Los Angeles

The Valuation of Health Insurance Mergers in the Pre- and Post-Affordable Care Act Periods

Evan M. Eastman, *University of Georgia* Joshua D. Frederick, *University of Georgia*

The Disposition of Health Claims: Implications for Potential Fraud and the Cost of Handling Claims

Ahmad Al-Zu'Bi, Florida State University

11:30 AM - 11:45 AM COFFEE BREAK

11:45 AM - 1:15 PM SESSION C

Third Party Claims & Contract Issues

Moderator: Anne Kleffner (University of Calgary)

The Cost of First Party Bodily Injury Claims vs. Third Party Bodily Injury Claims: Evidence from Automobile Insurance Markets

J. Brad Karl, East Carolina University Chuck Nyce, Florida State University Larry Patrick. Florida State University

Emerging Issues within the Assignment of Benefits Clause

Jo Anne Brandendburg, Appalachian State University Karen Epermanis, Appalachian State University Jamie Parson, Appalachian State University

Determining the Materiality Standard in Statements of Actuarial Opinion

Kevin C. Ahlgrim, *Illinois State University*Erich Brandt, *Pinnacle Actuarial Resources, Inc.*Gregory W. Fears, *Pinnacle Actuarial Resources, Inc.*

Does Insurance Cover Cannabis?

Brenda Wells, East Carolina University

TUESDAY SESSIONS END
WINE & CHEESE RECEPTION @ 4PM

Tuesday, January 3, 2017

4 PM - 6 PM

Wine and Cheese Reception

Hosted by Joseph Launie, WRIA Past President 2627 Tunnel Ridge Lane, Santa Barbara, CA 93105

Wednesday, January 4, 2017

7:00 AM - 8:15 AM Breakfast (Rodney's Grill)

8:15 AM - 9:45 AM CONCURRENT SESSION D

SESSION D-1 (Fiesta)	SESSION D-2 (Santa Rosa)	
Insurer Performance and Firm Value	Capital Allocation and Risk Sharing	
Moderator: Jacqueline Volkman-Wise	Moderator: Kevin Ahlgrim	
(Temple University)	(Illinois State University)	

Growth, Profitability, and Safety: How European Insurance Companies Manage the Magic Triangle

Martin Eling, *University of St. Gallen* Ruo Jia, *Peking University* Philipp Schaper, *University of St. Gallen*

Monetary Policy and Insurance Stock Returns

Tyler K. Jensen, *Iowa State University*Robert R. Johnson, *The American College of Financial Services*Michael J. McNamara, *Washington State University*

Shareholder Wealth and Leverage: The Curious Case of Insurers

James I. Hilliard, *Northern Arizona Univ* Nicos Scordis, *St. John's University*

Firm Value and Self-Insurance: Evidence from Manufacturers in California

Mu-Sheng Chang, California State
University, Northridge
Hsin-Hui Chiu, California State
University, Northridge
Yanbo Jin, California State University,
Northridge

The Role of Insurance in Crowding-In Capital

James Jones, *Illinois State University* Michael Opare-Addo, *Illinois State University*

In It to Win It: Evidence of "Winner Picking" in the Property-Casualty Insurance Industry

James M. Carson, University of Georgia Evan M. Eastman, University of Georgia David L. Eckles, University of Georgia Joshua D. Frederick, University of Georgia

Dynamic Formation of a Risk Sharing Network

Hua Chen, Temple University
Tao Sun, University of Wisconsin - La
Crosse

Systematic Risk and Price

Frederic Schnapp, National Crop Insurance Services

Wednesday, January 4, 2017 (cont'd)

9:45 AM - 10:00 AM COFFEE BREAK

10:00 AM - 11:30 AM CONCURRENT SESSION E

SESSION E-1 (Fiesta)	SESSION E-2 (Santa Rosa) Insurance Pricing and Extreme Risks Moderator: Beverly Frickel (University of Central Oklahoma)	
Accounting Standards & Audit Fees Moderator: Karen Epermanis (Appalachian State University)		
Earnings Management, Executive	Review of the Automobile Ratemaking	
Compensation, and Ownership Structure	Factors: A Graphical Modeling	
Evan M. Eastman, <i>University of Georgia</i>	Approach	
David L. Eckles, <i>University of Georgia</i> Martin Halek, <i>University of Calgary</i>	Farrokh Guiahi, Hofstra University	
Lawrence S. Powell, <i>University of</i>	Extreme Value Mixture Models: Are	
Alabama	They Able to Cope with Extreme	
110000000	Insurance Losses?	
The Impact of Institutional Factors on	Daniela Laas, University of St. Gallen	
Reserve Errors - A Cross-Border	Dumen Zuas, emversity of an eutren	
Analysis	Modeling Value-at-risk and Conditional-	
David L. Eckles, <i>University of Georgia</i>	value-at-risk When Parameters are	
Mary Kelly, Wilfrid Laurier University	Linguistic	
Anne Kleffner, University of Calgary	Arnold F. Shapiro, <i>University of Manitoba</i>	
Effect of Sarbanes-Oxley Act on Financial		
Reporting Quality: Evidence from the	International Analysis of Underwriting	
U.S. Property and Liability Industry	Cycles - New Approach	
Isariya Suttakulpiboon, <i>Georgia State</i>	Piotr Manikowski, Poznań University of	
University	Economics and Business	
Ž	Jacek Lisowski, Poznań University of	
Audit Fees for Insurance Companies:	Economics and Business	
Evidence from Israel		
Yoram Eden, Hadassah Academic		
College, Israel		
Dalia Rachman-Moore, College of		
Management-Academic Studies,		
Israel		

Wednesday, January 4, 2017 (cont'd)

11:45 AM - 1:15 PM CONCURRENT SESSION F

SESSION F-1 (Fiesta)	SESSION F-2 (Santa Rosa) Interest Rate Risk & Life Insurance Moderator: James Hilliard (Northern Arizona University)	
Insurance Demand and Default Risk Moderator: David L. Eckles (University of Georgia)		
On SMEs Property Liability Insurance Demand and Relationship Banking Yoshihiro Asai, Meiji University & California State University, Northridge	Interest Rate Risk of Life Insurers - Evidence from Accounting Data Axel Möhlmann, Deutsche Bundesbank (German Federal Bank)	
Insurance Demand and the Mitigation of Default Risk Lukas Reichel, University of St. Gallen Hato Schmeiser, University of St. Gallen Florian Schreiber, University of St. Gallen	Performance Measurement in the Life Insurance Industry: An Asset-Liability Perspective Alexander Braun, University of St. Gallen Florian Schreiber, University of St. Gallen	
Audit Committee, Insurer's Characteristics and Default Risk: Evidence from U.S. Property-Liability Insurers Gene C. Lai, Washington State University	Optimal Segmentation and Product Strategies for the Life Insurance Industry Florian Schreiber, University of St. Galler	
Qiongqi Xiao, Metropolitan State University of Denver Chia-Ling Ho, Tamkang University	Optimal Asset Allocation in Pension Funds Under Consideration of Higher Moments Philipp Müller, University of Lausanne Joël Wagner, University of Lausanne	
Issues of Group Solvency Calculations Arising of the Scope of Consolidation and of the Legal Structures - Comments on ICS Proposals of IAIS Based on Solvency II Group Supervision Empirical Experiences Mirko Kraft, Coburg University of Applied Sciences and Arts Kirsten Hampp, Forum V		

1:15 PM WEDNESDAY SESSIONS END and BUSINESS LUNCHEON BEGINS ...

Wednesday, January 4, 2017

1:15 – 2:15 PM

WRIA Sponsored Luncheon and Annual Business Meeting

The Reagan Room

Thursday, January 5, 2017

Session Room: Fiesta

7:00 AM - 8:15 AM Breakfast (Rodney's Grill)

8:15 AM - 9:45 AM SESSION G

Enterprise Risk Management

Moderator: Ryan B. Lee (Royal Roads University)

Enterprise Risk Management and Economies of Scale and Scope: Evidence from the German Insurance Industry

Muhammed Altuntas, *University of Cologne* Thomas R. Berry-Stölzle, *University of Iowa* J. David Cummins, *Temple University*

Market Reactions to Enterprise Risk Management Adoption

Evan M. Eastman, *University of Georgia*Jianren Xu, *California State University – Fullerton*

On the Use of Enterprise Risk Management in Post-Secondary Education: Linking ERM to Strategic Objectives

Yat-Sing Cheng, *University of Calgary* Ryan B. Lee, *Royal Roads University*

10:00 AM - 11:30 AM SESSION H

Annuities, Retirement Planning, and Reverse Mortgages Moderator: Martin Halek (University of Calgary)

Peer Effects on Annuitization Decisions in Defined Benefit Plans

Youngkyun Park, *University of Idaho* Sudipto Banerjee, *Employee Benefit Research Institute*

The Inter-Relatedness of the Financial Sector and Annuitization: A State-Aggregate Approach

Patricia Born, Florida State University
Hugo M. Montesinos-Yufa, Florida State University
E. Tice Sirmans, Florida State University

Housing and Retirement Financing: Optimal Time to Buy a Residential Home

Mengyi Xu, *UNSW Australia* Michael Sherris, *UNSW Australia* Adam W. Shao, *UNSW Australia*

The Pricing of Reverse Mortgages and the Optimal Choices of Interest Rates and Mortgage Payments

Ming Pu, Southwestern University of Finance and Economics - Chengdu Gang-Zhi Fan, Konkuk University Chunsheng Ban, Ohio State University

Thursday, January 5, 2017 (cont'd)

11:30 AM - 11:45 AM COFFEE BREAK

11:45 AM - 1:00 PM SESSION I

Insurance Regulation and Claims Management Moderator: William Ferguson

(University of Louisiana at Lafayette)

The Effect of State and Federal Regulation on the Workers' Compensation Market

Courtney B. Baggett, *Butler University* Cassandra R. Cole, *Florida State University* E. Tice Sirmans, *Florida State University*

Regulation Causes Professionalization: An Observation of Insurance Mediation in Germany

Marie-Kristin Kosemund, Leibniz University of Hannover Christoph Schwarzbach, Center of Excellence for Risk & Insurance, Hannover Torben Schmidt, Leibniz University of Hannover

The Anatomy of An Employee Dishonesty Claim: What Was the Intent of the Parties to the Contract?

William J. Warfel, Indiana State University

WRIA 51st Annual Meeting Concludes

Notes





WRIA 52nd Annual Meeting

Caesar's Palace Las Vegas, NV January 2-5, 2018





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